

2011 MIECF

Macao International Environmental
Co-operation Forum & Exhibition
2011年澳門國際環保合作發展論壇及展覽

Host / 主辦單位



Government of the Macao
Special Administrative Region of
the People's Republic of China
中華人民共和國澳門特別行政區政府

www.macaomiecf.com



GREEN OPPORTUNITIES

Low Carbon Urban Development
Thinking Green • Going Clean • Living Cool

31 March - 2 April 2011 • MACAO

Green Cities • Smart Technology • Sustainable Growth



The Macao International Environmental Co-operation Forum & Exhibition (MIECF) is a high-powered annual platform to promote solutions for a low carbon future, and sustainable urban development in South China.

Initiated and actively led by the government of Macao SAR, the exhibition and conference is strategically positioned to nurture technology exchange, and co-operation between the Greater Pan-Pearl River delta region and international markets.



Why you should exhibit ?

- Showcase your products and services to “green” industry professionals and decision makers across the region.
- Support Macao with the second highest per capita GDP in Asia in its drive to become a low carbon city.
- Use the green gateway to reach 120 million customers in the Pearl River Delta and 450 million in the extended 9+2 region.
- Gain access to the rapidly developing Chinese hinterland.
- Develop your network with second and third tier cities in the close vicinity of MIECF.
- Meet decision makers and top level executives from governments and corporations from mainland China and major international markets, especially European Countries.
- Benefit from forum and concurrent seminars, get news from key policy makers and major market players.

2010MIECF

2010年澳門國際環保合作發展論壇及展覽 Macao International Environmental Co-operation Forum & Exhibition

開幕典禮 Opening Ceremony

08/04/2010

澳門·綠色通道
MACAO · THE GREEN GATEWAY
Environment · Business · Collaboration



Special Themed Pavilions

- Green Construction
- E-Mobility
- Low-Carbon City (featuring energy efficiency and green building technology)
- Clean Energy

Visitor Profile

- Government Agencies, Policy Makers
- Consultants, Engineers, Architects
- Corporate Executives
- Equipment and Technology Solutions Providers
- Suppliers, Component Manufacturer
- Urban/City Planners, City Administration
- Project Developers
- Power Companies, Utilities
- Investors, Banks, Venture Capital Firms
- Automotive and Transport Companies
- Legal Experts and Consultants
- Universities and Research Institutions
- Think Tanks and Policy Advisors
- Media

Exhibitor Profile

- **Renewable Energy**
 - Solar Energy (PV & Thermal)
 - Bio-energy, Waste-to Energy
 - Wind Power
 - Hybrid Systems
- **Green Mobility**
 - Electric and Hybrid Vehicles
 - Charging Stations
 - Battery and Storage Solutions
- **Energy Efficiency**
 - Building Technology, Facility Management
 - Energy Conservation
 - Low Carbon City
 - Smart Grid
- **Environmental Protection**
 - Waste Management, Recycling
 - Water Conservation
 - Air-Pollution Control, Noise Control
- **Services**
 - Project Financing, Consulting
 - Measurement, Instrumentation
 - Green Education, Career
 - Government, Associations

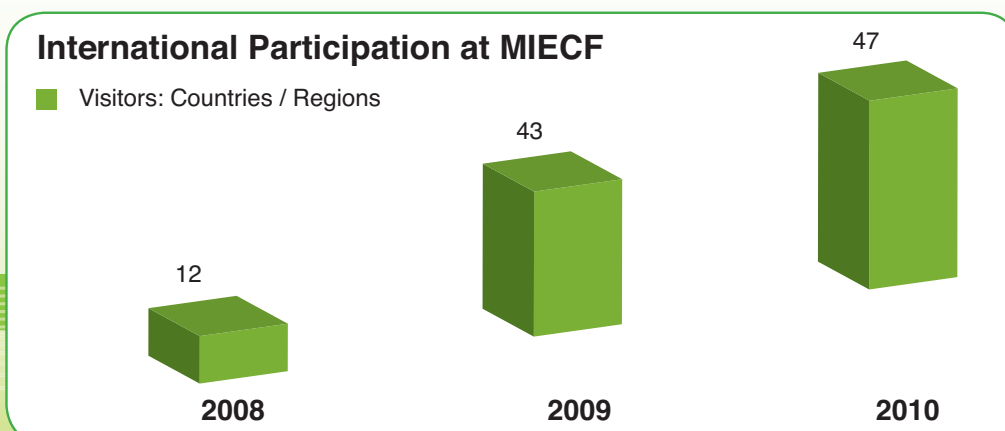
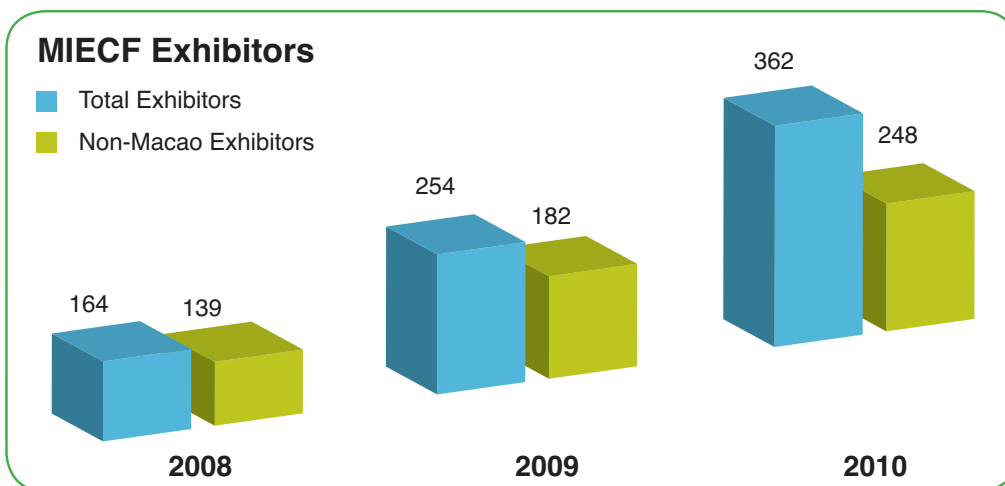
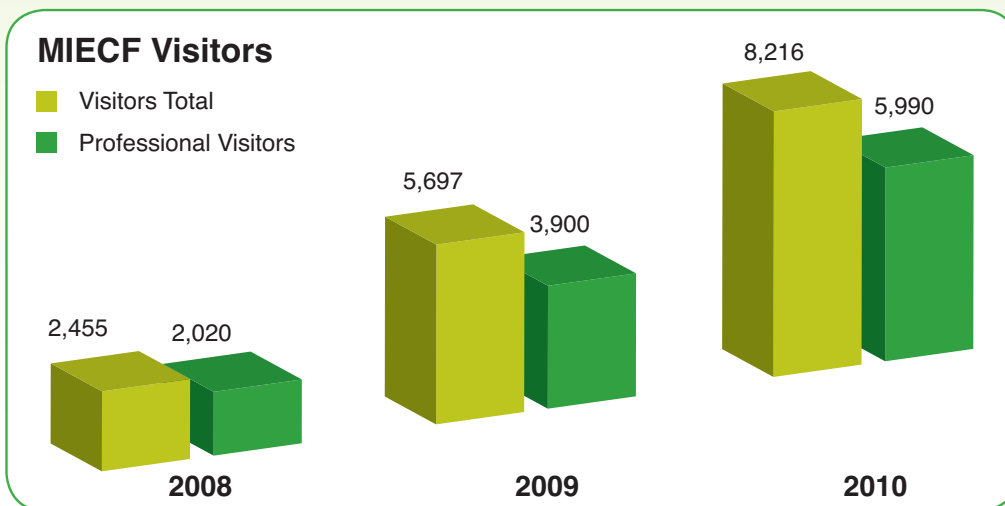
Key Show Statistics/ Performance

MIECF is hosted by the government of Macao SAR, since its inception in 2008 it has been enjoying special support of the National Development and Reform Commission (Special Supporting Organization since 2009MIECF) and the Ministry of Environmental Protection (Special Supporting Organization since 2008MIECF) of the People's Republic of China.

In the past three years MIECF was co-organized by the provincial / regional governments of the 9+2 region, namely Fujian, Jiangxi, Hunan, Guangdong, Guangxi, Hainan, Sichuan, Guizhou, Yunnan and Hong Kong SAR. The show received in 2010 the strong support of 44 government departments from different regions and countries, regional and international associations, institutions and trade chambers.

2010MIECF:

- 5,990 professional visitors from 47 countries and regions.
- 1,000 registered conference and forum delegates.
- Total of 362 enterprises on 13,465 sqm of exhibition space in 2010.
- 1,400 representatives from government, trade chambers, and enterprises.
- 558 projects of green investment and sale of green products were received before and during 2010MIECF. During the event 416 business matching sessions were arranged and 24 projects were signed on-site.





Green Forum and Concurrent Events

2011MIECF will feature a number of high-level, focused seminars and conferences that will address key issues of green and sustainable development. Senior level government representatives across the region and industry leaders will contribute with analysis, case-studies and market outlooks.

- Opening Ceremony with Political Keynote Addresses by high ranking government officials.
- Managing the Transition to a low carbon economy: regional and global perspectives.
- Green Business Co-operation Day on Market Opportunities, Trends in domestic and major overseas markets.
- Path to Low Carbon Future: Clean Energy and Low Carbon Market.
- Green Public Day: Activities, workshops and events for the public to raise awareness about carbon footprint and low carbon lifestyle. Opportunity to reach out to consumers.
- Additional Seminars and Workshops, Tech Talks.



Integrated Event to Achieve Great Outreach

Benefit from various tailored event pillars to meet partners, clients and policy makers.

Green Forum

- Information exchange & education
- Trend platform

Green Showcase

- Innovation showcase
- Product presentation

Green Business Co-operation Day

- Explore business opportunities
- Strengthen business Co-operation

Green Matching

- Searching suitable business partner
- One Stop service

Networking

- Informal gathering and gala dinner & luncheons
- Buyers lounge

Green Public Day

- Raise awareness & promote low-carbon lifestyle
- Consumer participation & engagement

Green Business Co-operation Day

To further promote co-operation in the environmental sector, the Green Business Co-operation Day with a series of activities including the seminars and summit, a networking cocktail reception, and contract signing ceremony will be held during 2011MIECF.

Organisers of the Green Business Day include various trade and economic organisations, government departments and chambers of commerce. It is aimed at integrating the networks and size of Mainland, Macao and overseas trade and economic organisations and chambers, to enhance the level of business co-operations activities.

The Green Business Symposium and Summit will enable enterprises and organizations from the environmental and financial sectors from various regions to conduct in-depth discussions on projects, current and future development in green financing, as well as strategies for environmental co-operation.

The Green Business Co-operation Day enables exchange and co-operation between enterprises and investors to seize potential green business opportunities.



Green Public Day

On the Green Public Day, an array of activities rolls out with the goal to enhance green living, includes green workshops, environmental themed seminars, green performance, etc. Over 2,000 public visitors had enjoyed the activities of Green Public Day last year.



Organization Structure of 2010MIECF

Host:

Government of the Macao Special Administrative Region of the People's Republic of China

Special Supporting Organizations:

National Development and Reform Commission of the People's Republic of China

Ministry of Environmental Protection of the People's Republic of China

Co-organizers:

People's Government of Fujian Province
People's Government of Jiangxi Province
People's Government of Hunan Province
People's Government of Guangdong Province
People's Government of Guangxi Zhuang Autonomous Region
People's Government of Hainan Province
People's Government of Sichuan Province
People's Government of Guizhou Province
People's Government of Yunnan Province
Government of Hong Kong Special Administrative Region



For registration or information, please contact:

2011MIECF Host Co-ordinators

Government Bodies of Macao Special Administrative Region



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