

2008 MIECF

Macao International Environmental
Co-operation Forum & Exhibition

2008年澳門國際環保合作發展論壇及展覽

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Government of the Macao
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主辦單位:
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Exhibitors: 2008 MIECF A Useful Platform for Partnerships

The first Environmental Co-operation Forum and Exhibition, 2008 MIECF, closed its door today, on 25th April 2008. The Organizers are pleased to report that the event has resulted in the successful gathering of the environmental industry here in Macao.

Many environmental technologies and services were the focus of exhibitors' and visitors' interest in the 2008 MIECF Exhibition. An event established to promote Macao as a platform for the environment industry to industries in China and other surrounding countries, to support technology exchange and co-operation in environmental protection. 14 pavilions and 164 exhibitors from 14 countries joined this platform, including many exhibitors from the 9+2 provinces and regions of Southern China.

Participating companies had the opportunity to mix and mingle with the delegates and speakers attending the forum as well as the officiating delegation from the 9 + 2 Pan-PRD regions. These groups included environmental experts, renowned environmental industry players, governmental and non-governmental organizations.

A round up and overview of the exhibition indicated over – 2,500 professional participants. Their presence at the exhibition fostered a number of business transactions and sales being made during the exhibition, a significant for its start, with many deals concluded and MOU signed.

Exhibitors' feedback indicated that the exhibition has been a useful tool! As stated by Mr Miguel C M Crespo, Deputy Consul General of Portugal, a business development agency, "the event provided useful exposure of Portuguese technology, considering that Portugal has the lowest green house emission in Europe, about 7.6 tons of CO2 compared to Europe's 10.2 ton average. Environmental issues and protection has become increasingly strong since joining the EU in 1986. Perhaps a result of the Tourism industry which is very important to Portugal. Appreciating exposure in particular are the many existing Portuguese companies who have a presence in this part of the world". Such companies include EDP – the fourth largest company in the world which specializes in renewable energy technology, SISAQU an engineering firm which covers all sectors of services related to clean water supply, as well as waste-water and solid-waste treatment both of industrial and urban origins.

Other Consulates representing companies from their country took this opportunity of the 2008 MIECF initiative to expose what they had to offer to Macao and the Pan-PRD regions included participation of Finland, Spain and Sweden.

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Most of the participating companies echoed “image building” an important reason to their participating objective at MIECF in Macao as commented also by Mr Kevin Kuo of Cem, supplier of energy in Macao.

Further commenting on the good visitorship quality, Ms Vivian Lui (Senior Manager of Manetic) said, “many good enquires were received” which are expected to mature as a result of their participation.

The participating 9 + 2 Pan-PRD regions with Provincial Pavilions provided interesting overview of both needs and technology. Their presence allowed visitors to the event the opportunity of meeting representatives from the 9 +2 provinces who were seeking environmental solutions. Adding to this Mr. Li Xiao Ming, (Association for the Environmental Industry, Hunan) said, “ this event was indeed a good platform, several of our companies met with potential buyers and this gave us the opportunity to exchange technologies between other Environmental Protection Industry Associations represented at 2008 MIECF”.

Expectations and feedbacks from Chinese exhibitors are generally positive, Sichuan Baosheng Environmental Pollution Control Co. Ltd said it is their first time to join exhibition out of mainland China. They found the exhibition rather good and the quality is high. They met with potential buyer from the Philippines. Also business matching appointments had been arranged for them during the exhibition. They had found the 2008 MIECF a good platform for them to meet potential customers.

Mrs Lin Shunmei, Deputy Director of Fujian Pavilion considered 2008 MIECF a good international event to meet potential partners and buyers. They attended 8-9 business matching sessions at the exhibition. Some of these enterprises were able to find potential customers as well as quality suppliers in the exhibition. They may consider bigger space in the next event.

Generally most exhibitors endorsed the success this premier exhibition for bringing the environmental protection enterprises from the Pan-PRD region with their counterparts from Europe and Macao and the exchange of technologies.

2008 MIECF Organizing Committee