2012 MIECF

Macao International Environmental Co-operation Forum & Exhibition

澳門國際環保合作發展論壇及展覽

Host 主辦單位

中華人民共和國澳門特別行政區政府
Government of the Macao Special Administrative Region of the People's Republic of China

GREEN ECONOMY – NEW ENGINE FOR GROWTH

Thinking Green · Going Clean · Living Cool

Early Bird Promotion
Register before 31 Jan 2012 and get 10% off

29 – 31 March 2012 · MACAO

www.macaomiecf.com

ufi Approved Event

MIECF – Its increasing importance to the region

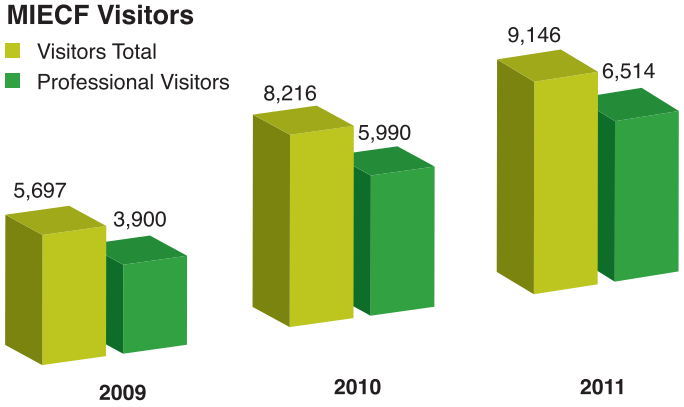
The Macao International Environmental Co-operation Forum & Exhibition (MIECF) is a high-powered annual platform to promote solutions for a low carbon future, and sustainable urban development for cities. Initiated and actively led by the government of the Macao Special Administrative Region (Macao SAR), the exhibition and conference is strategically positioned to nurture business, technology and information exchange and co-operation between the Pan-Pearl River Delta region in Southern China and the international markets.

MIECF has been enjoying the special support of the National Development and Reform Commission and the Ministry of Environmental Protection of the People's Republic of China. MIECF is also co-organized by the provincial / regional governments of the 9+2 region of the Pan Pearl River Delta, namely Fujian, Jiangxi, Hunan, Guangdong, Guangxi, Hainan, Sichuan, Guizhou, Yunnan and Hong Kong SAR. The strong support from the provincial governments cements MIECF as the business and networking platform for the move towards sustainable cities in the region and is attested by its continued visitor growth figures.

Key Show Statistics for 2011MIECF

- 6,514 professional visitors from 48 countries and regions
- 2,564 conference and forum participants
- Total of 333 exhibitors on 16,500 sqm of exhibition space
- 153 journalists from international media
- 574 business matching sessions were arranged and 31 projects were signed on-site

MIECF Visitors



Visitor Profile:

- Top-level corporate executives
- Government policymakers
- Development banks, commercial and financial institutions
- R&D institutions and education institutions
- Equipment and technology solutions providers
- Suppliers and component manufacturers
- Project developers
- Legal experts and consultants
- Insurance and reinsurance companies
- Professionals in urban planning, transport planning and construction
- Specialized international media
- Think tanks and policy advisors

Top Visitor Countries/Regions

- China
- Malaysia
- Japan
- Germany
- Portugal
- USA
- Belgium
- Finland
- Singapore
- Fujian
- Jiangxi
- Hunan
- Guangdong
- Guangxi Zhuang
- Hainan
- Sichuan
- Guizhou
- Yunnan
- Taiwan
- Hong Kong
- Macao

Top 4 Purposes for their visit

- To seek partnership and investment opportunities
- To learn about the latest business and technology trends
- To understand the Pan-Pearl River Delta Region market
- To source for new products and services

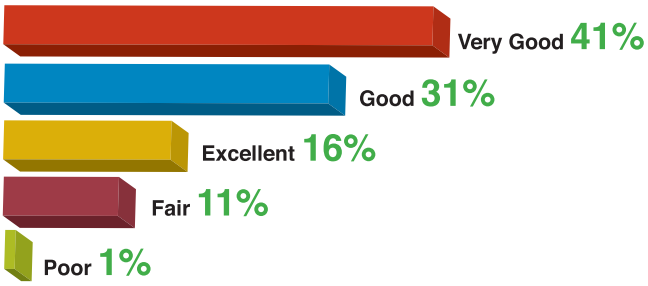
Exhibit Categories

(Please refer to the 2012MIECF website for more detais.)

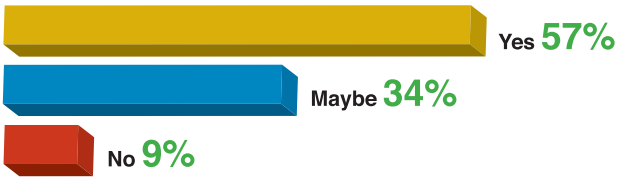
- **Energy Efficiency**
- **Renewable Energy**
- **Green Building**
- **Green Mobility**
- **Waste and Water Management Solutions**
- **Services**

Feedback on 2011MIECF

How do you rate the overall success of your visit at 2011MIECF?



Will you recommend 2012MIECF to your business partners and colleagues?



Focus on Business, Networking and Learning

In addition to the trade exhibition, 2012MIECF features various supporting programs to deliver maximum value to our exhibitors and delegates.

Green Forum:

Top industry and governmental speakers deliver keynote addresses and presentations in the various breakout sessions addressing today's issues in Energy Efficiency, Renewable Energy, Green Buildings, Water and Waste Management, Financing, Policies and others.

Green Matching:

A key feature at MIECF, exhibitors get access to business matching services to meet enterprises in Southern China and international markets. This service assists them to locate potential business partners and to promote their products and services. Based upon the projects, products and services provided and sought by the participants, the business matching service at MIECF assists enterprises to find suitable partners through a dedicated online business matching service platform as well as other on-site activities.

Green Business Co-operation Day:

Discussions, dialogues, negotiations and intense networking is arranged for this day between various trade promotion agencies and chambers of commerce within the region.

Green Gala and Networking Events:

Many new contacts and networking take place at the various luncheons, gala dinner as well as conference coffee breaks. Get your chance to be introduced to policymakers, government officials and key decision makers in the industry.

Green Public Day:

The final day of the event sees activities catered to the general public to enhance their environmental awareness and education amongst the people of Macao. Seminars, games, tours and other activities help introduce the concept of living in environmentally friendly ways and lowering their carbon footprint.

Fees and Incentives

Type	Early bird offer (10% discount) Registration by 31 Jan 2012	Standard Rental Fee
Raw Space (Minimum 18 sqm)	MOP 900 / US$ 113 (per sqm)	MOP 1,000 / US$ 125 (per sqm)
Standard Booth (Minimum 9 sqm)	MOP 10,980 / US$ 1,373 (per 9sqm standard booth)	MOP 12,200 / US$ 1,525 (per 9sqm standard booth)

Participation Type	Fee per head	Offer for International Participants
Conference Delegate	MOP 2,000 / US$ 250	International delegates can get 2 night accommodation at an official 5-star hotel
Trade Visitor	MOP 400 / US$ 50	International visitors can get 1 night accommodation at an official 4-star hotel
Hosted Buyer Program (Buyers recommended by exhibitors)	MOP 400 / US$ 50 (Refundable)	International buyers can get 1 night accommodation at an official 4-star hotel
	MOP 800 / US$ 100 (Refundable)	International visitors can get 2 night accommodation at an official 4-star hotel

* The above accommodation offers are limited to environmental protection industry professionals. The offers will be given on a first-come-first-served basis. The Organizers reserve the rights to decline any applications. For more information, please visit the event website at www.macaomiecf.com.

Organization Chart of 2012MIECF

Host

Government of the Macao Special Administrative Region of the People's Republic of China

Special Supporting Organizations (Invited)

National Development and Reform Commission of the People's Republic of China

Ministry of Environmental Protection of the People's Republic of China

Co-organizers (Invited)

People's Government of Fujian Province
People's Government of Jiangxi Province
People's Government of Hunan Province
People's Government of Guangdong Province
People's Government of Guangxi Zhuang Autonomous Region
People's Government of Hainan Province
People's Government of Sichuan Province
People's Government of Guizhou Province
People's Government of Yunnan Province
Government of Hong Kong Special Administrative Region

For further queries on exhibiting or visiting 2012MIECF, please contact:

2012MIECF Host Co-ordinators
Government Bodies of Macao Special Administrative Region

澳門貿易投資促進局
Instituto de Promoção do Comércio e do Investimento de Macau
Macao Trade and Investment Promotion Institute

Macao Trade and Investment Promotion Institute (IPIM)
Tel: (853) 8798 9675 Fax: (853) 2872 7123
Email: miecf@ipim.gov.mo

環境保護局
Direcção dos Serviços de Protecção Ambiental

Environmental Protection Bureau (DSPA)
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2012MIECF Event Manager

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