

創新綠色發展-可持續的未來

Innovative Green Development For Sustainable Future

Thinking Green • Going Clean • Living Cool 刷证 课 保 • 親近自然 • 分享樂活 Approved Event

2017年3月30日至4月1日 • 澳門

www.macaomiecf.com

30 March - 1 April 2017 • Macao

# **Green Business Co-operation Day**

Date: 30 March 2017 (Thursday)

14:00 ~ 15:30 - Green Forum - Session One Time: 16:00 ~ 17:30 - Green Forum - Session Two

17:30 ~ 18:30 - Signing Ceremony

Venue Sicily Room, Venetian Macao-Resort-Hotel (Forum – Session One and Two)

Exhibition Hall A, Venetian Macao-Resort-Hotel (Signing Ceremony)

#### Rundown

#### **Green Forum**

# Session 1: Future of Manufacturing - Innovative Sustainable Economy

Manufacturing remains a critical area in many economies, and the sustainability shift in sector has created new opportunities and challenges to business leaders and policy makers. To ensure relevance in the business world, many companies will have to innovate to remain competitive, and facilitate the transfer of new technology and research into commercial use based on market demand. Following this trend, this session will discuss critical business models for companies in light manufacturing sector, in the new era of carbon emissions awareness and calls for corporate sustainability by consumers. Case studies and latest technologies will be covered.

Panel Discussion:

Moderator: Mr. António Trindade, Founding President of Macao Association of Environmental

14:00 Protection Industry

Panelists:

Mr. Junji Hatano, Chairman & Chief Executive Officer, Carbon Partners Asiatica, Japan

**15:30** ♦ Mr. Vasco Pimenta, Chief Executive Officer of Spin.Works

Dr. Roy Eric Xavier, President, Alianca Internacional Macaense (AIM – Macau)

◆ Dr. Billy Wu, Lecturer of Dyson School of Design Engineering, Imperial College London

15:30

Business Exchange

16:00 ◆ Refreshments

# **Green Forum**

# **Session 2: Green Business of Sustainable Coastal Tourism**

Coastal and island tourism will generate new drive and business opportunities for the hospitality sectors in coastal regions and cities. This session will provide a comprehensive review on the opportunities and challenges on the development of coastal tourism towards a more eco-friendly and sustainable tourism planning through innovative models and best practices, featuring the success stories and unique experience from different regions on coastal tourism development.

Panel Discussion:

Moderator: Dr. Fanny Vong, President of Institute for Tourism Studies

16:00 Panelists:

Mr. Andrew Jones, Chairman of Pacific Asia Travel Association

Dr. leong Tou Hong, Chairman of Macau Economic Development Promotion Association
 Mr. Yu Youkang, Deputy Director, Zhuhai Municipal Committee Policy Research Office,

27:30 Zhuhai Economic and Social Development Research Center

Zhuhai Economic and Social Development Research Center

Mr. Sébastien Portes, General Manager of Hong Kong & Macau, Club Méditerranée (Club

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# **Signing Ceremony**

17:30

Signing Ceremony

Exchange Activities

18:30

#### Remarks

\*Simultaneous interpretation service in Putonghua, Cantonese, Portuguese and English is available at the Forum.

\*Speeches are available to download on the MIECF website (http://www.macaomiecf.com) after the Forum.

\*Updated as at 26 March 2017, subject to change.

