

環節二 / 環節三：企業創新 及 可持續投資 Session 2 & 3: Corporate Innovation and Sustainable Investment

日期Date : 2019 / 3 / 28 (星期四 Thursday)
時間Time : 14:30 – 16:30
地點Venue : 澳門威尼斯人佛羅倫斯廳 Florence 2201-2302 (1樓)

環節二：企業創新

歷史證明，大多數企業在推進現有經營模式方面取得了成功。然而，許多企業卻往往無法認清新的突破性增長機會。現今，數字化與現代化對經濟發展產生極大影響。因此，企業重新思考如何在產業創新潮流中作出調整、實現增長就顯得尤為重要。創新能夠幫助企業更快地滲透市場，取得競爭優勢，這對於企業的成功非常關鍵。本場會議將關注傑出環保企業如何在這一領域內進行創新，探索增長的缺口與機會；同時，探討如何通過新技術戰略，躋身行業領先地位。

環節三：可持續投資

可持續、責任型及影響力投資（SRI）是一門通過綜合考量環境、社會及公司治理（ESG）準則來獲取企業長期競爭性經濟收益以及正向社會影響的投資策略。可持續投資者們青睞於對社會、環境有益的投資項目，如共同發展基金或清潔科技項目等。本場會議將聚焦亞太地區綠色投資環境，對實行綠色投資所面臨的挑戰、機遇和缺口進行討論。

Session 2: Corporate Innovation

Corporations have historically proven to be successful at advancing existing business models. However, they often fail to identify new disruptive opportunities for growth and expansion. Given that the economy is being influenced significantly by digitization and modernization, it has become vital for companies to re-envision how they can operate and grow with the evolving industry. Innovation is critical to a corporation's success by giving a competitive edge in penetrating markets faster. This session looks at how prominent environmental companies are innovating in this region, explores the gaps and opportunities in growth, and strategizing on new technologies to be a leading business in the industry.

Session 3: Sustainable Investment

Sustainable, responsible, and impact investing (SRI) is an investment discipline that considers environmental, social, and corporate governance (ESG) criteria to generate long-term competitive financial returns and positive social impact. Sustainable investors seek investment portfolios that are likely to provide important societal or environmental benefits, such as community development funds or clean tech portfolios. This session seeks to explore the green investment landscape in Asia-Pacific and discuss the challenges, opportunities, and gaps in implementation.

初步日程 Tentative Schedule

時間 Time	題目 Topics
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14:30-14:31	MC (司儀) 宣布會議開始並介紹環節主持人。 MC announces the beginning of the session and introduces the Moderator.
14:31-14:35	主持人：香港品質保證局助理總經理 蔣齊仲小姐 (香港)

	<p>Moderator: Ms. Meico Cheong, Assistant General Manager of Hong Kong Quality Assurance Agency (Hong Kong)</p> <p>介紹演講嘉賓和論壇</p> <p>Moderator Introduction of Speakers and Session</p>
14:35-14:50	<p>演講者1：河北先河環保科技股份有限公司董事長 李玉國先生（中國內地）</p> <p>Speaker 1 : Mr. Li YuGuo, Chairman of Hebei Xianhe Environmental Protection Technology Co., Ltd. (Mainland China)</p> <p>主題：創新轉型提升公司發展效益,助力政府改善環境</p> <p>Topic: Innovative Transformation to Enhance Corporate Development Efficiency to foster Environmental Improvement with the Government</p>
14:50-15:05	<p>演講者2：香港蜆殼有限公司香港蜆殼有限公司 技術顧問 Kong-Hua Ong 先生（新加坡）</p> <p>Speaker 2: Mr. Kong-Hua Ong ,Technology Advisor of Shell Hong Kong Limited (Singapore)</p> <p>主題：我們最先進的技術 – Shell 慳油配方柴油</p> <p>Topic: Our Most Advance Technology – Shell FuelSave Diesel</p>
15:05-15:20	<p>演講者3：歐比特人工智慧研究院常務副院長 范海生先生（中國內地）</p> <p>Speaker 3 : Mr. Fan HaiSheng, Deputy Dean, Artificial Intelligence Institute (Mainland China)</p> <p>Zhu-hai ORBITA Aerospace Science & Technology Co. Ltd.</p> <p>主題：“珠海一號”高光譜衛星及環保監測創新應用</p> <p>Topic: Introduction on Zhu-hai No.1 Hyperspectral Satellites and environmental monitoring innovation application</p>
15:20-15:35	<p>演講者 4：貴州長江汽車有限公司總裁 葉子青先生（中國內地）</p> <p>Speaker 4 : Mr. Ye Ziqing, President of Guizhou Changjiang Automobile Co., Ltd. (Mainland China)</p> <p>主題：綠色出行 智慧生態</p> <p>Topic: Green Travel Intelligent Ecology</p>
15:35-16:50	<p>演講者 5：蘇伊士新創建有限公司智慧水務與先進技術方案業務發展總監 陳岩先生（中國內地）</p> <p>Speaker 5 : Mr. Chen Yan, SUEZ NWS Limited (Mainland China)</p> <p>主題：智慧水務支持城市水務可持續發展</p> <p>Topic: Wisdom Water Supports Sustainable Water Development in Cities</p>
15:50-16:05	<p>演講者 6：美欣達集團有限公司總裁 芮勇先生（中國內地）</p> <p>Speaker 6: Mr. Rui Yong, President of Mizuda Group Inc. (Mainland China)</p> <p>題目：建設“無廢城市”發展綠色經濟</p> <p>Topic: Building a “Zero Waste City” and Developing Green Economy</p>
16:05-16:20	<p>演講者 7：深圳奧特迅電力設備股份有限公司副總經理 袁剛先生（中國內地）</p> <p>Speaker 7: Mr. Yuan Gang, Vice General Manager of Shenzhen Auto Electric Power Plant Co., Ltd. (Mainland China)</p> <p>題目：集約式柔性公共充電站 – 一項新技術 · 一系列新改變</p> <p>Topic: Intensive Flexible Public Charging Station – New Technology · New Changes</p>
16:20-16:30	<p>提問環節 Questions & Answers Session</p>
16:30	<p>論壇結束 End of Forum Session</p>

蔣齊仲，香港品質保證局助理總經理

蔣齊仲女士在加入香港品質保證局前，已擁有超過 10 年在財務的管理工作，主要負責管理香港、中國大陸和東南亞等地區的公司。

蔣女士現於香港品質保證局主要負責管理香港的業務發展團隊，推廣認證和註冊認證等服務，例如：綠色金融認證、ISO 的國際管理體系認證，碳審計，等。

蔣女士獲得工商管理碩士和財務金融學士的學位，她也是英國特許公認會計師公會會員，同時，她兼任香港漁農自然護理署的統營顧問委員和香港職業安全健康大獎的工作委員的職務。



Ms. Meico Cheong, Meico Cheong, Assistant General Manager of Hong Kong Quality Assurance Agency

Before joining Hong Kong Quality Assurance Agency (HKQAA), Meico has worked over 10 years in accounting and management experience. She worked with a number of Local and Global companies in charge of accounts and finance department in Hong Kong, Mainland China and Asia Pacific.

Meico is working at HKQA over 10 years. At HKQAA, Meico is responsible for the management of business development in certification services, e.g. Green Finance Certification scheme and ISO International Standards and Registration Scheme, etc.

She obtained Master of Business Administration and Bachelor of Arts in Accounting and Finance. She is the member of the Association of Chartered Certified Accountants (ACCA). She is also completed the training of International Register of Certificated Auditors (IRCA) Quality Management System Lead Auditor, the International Register of Certificated Auditors (IRCA) ISO 22000 Lead Auditor qualification, and Six Sigma Green Belts standard. She is appointed as the member of the Marketing Advisory Board of the Agriculture, Fishers and Conservation Department (AFCD) and the working committee of the Hong Kong Occupational Safety & Health Award.

李玉國，河北先河環保科技股份有限公司董事長

56 歲，中共黨員，教授級高級工程師，北京大學 EMBA，籍貫河北秦皇島，現任：河北先河環保科技股份有限公司董事長，中國環保產業協會副會長，河北省政協委員，中國環境監測儀器專業委員會副主任，河北省環境科學學會副會長，河北省可持續發展研究會副會長。

主要榮譽：國家重點科技攻關先進個人/中國環保產業突出貢獻獎/國家質量監督檢驗檢疫總局優秀中青年專家/河北省有突出貢獻中青年，技術，管理專家/河北省重點建設突出貢獻先進個人/河北省首屆環保十大傑出人物。



Mr. Yuguo Li, Chairman of Sailhero of Hebei Sailhero Environmental Protection High-tech Co., Ltd.

56 years old, Chinese Communist Party Members, Professor of Engineering, EMBA of Peking University, Native place Qinhuangdao, Hebei, now serves as Chairman of Hebei Sailhero Environmental Protection Hi-tech Co., Ltd, Vice president of China Environmental Protection Industry Association, member of Hebei CPPCC, Deputy director of China Environmental Monitoring Instrument Professional Committee, Vice President of Hebei Environmental Sciences Association, Vice president of Hebei Society for Sustainable Development. Major honors: Advanced Individual of National Key Scientific and Technological Tackling Research, China Environmental Protection Industry Outstanding Contribution Award, Excellent Young and Middle-aged Experts of the General Administration of Quality Supervision, Inspection and Quarantine of the PRC, Hebei Young and Middle-aged and Technology and Management Experts Has Outstanding Contributions, Advanced Individual of Outstanding Contribution for Hebei Key Constructions, Hebei Ten Outstanding Figures of Environmental Protection.

Mr. Kong-Hua Ong，香港蜆殼有限公司 技術顧問

Mr. Kong-Hua Ong 是 Shell 商用燃料的技術顧問，主要支援亞洲市場。作為亞洲市場的燃料技術領導者，Mr. Kong-Hua Ong 支援全球技術創新，並推動產品開發。他還就 Shell 燃料的應用為業務客戶提供建議，使業務客戶能夠將 Shell 燃料充分應用於重型設備，並繼續遵守最新的排放法規，實現 Shell 的技術價值。



Mr. Kong-Hua Ong，Technology Advisor of Shell Hong Kong Limited

Mr. Kong-Hua Ong is a Technology Advisor for Shell Commercial Fuels in Asia. In his role as fuels technology lead for Asian markets, Kong-Hua supports global technology innovation and fuels product development. He also provides advice on how Shell fuels for business customers can help deliver value by enabling companies to get the most from their heavy-duty equipment and remain compliant with the latest emissions legislation.

范海生博士，歐比特人工智能研究院副院長

GIS 及遙感軟件設計開發專家，長期從事圖像處理算法研究，以及遙感應用服務工程;首個國產商業遙感雲服務平台的主要創始人之一;現負責歐比特衛星大數據服務平台的設計與建設。



Haisheng FAN , Ph.D. , Deputy Dean, Artificial Intelligence Institute

Zhu-hai ORBITA Aerospace Science & Technology Co. Ltd.

Expert of GIS & RS software design and development, researcher on image processing methods, manager of remote sensing application projects.

One of the major pioneers of first domestic commercial RS service platform based on cloud-computing system.

Designer and executor of ORBITA satellite big data service platform which is under construction.



葉子青，貴州長江汽車有限公司總裁

葉子青先生，1962年出生，祖籍中國安徽，美國國籍。1983年畢業於天津大學，八十年代赴美留學，在美國工作生活了17年，其中在美國福特汽車公司工作近13年。2005年回中國工作，先後任職於北汽集團和濰柴集團。現任五龍電動車集團公司高級副總裁、杭州長江汽車控股有限公司董事、貴州長江汽車有限公司總裁。曾獲評“2016年中國經濟新領軍人物”、“中國改革開放30年汽車工業傑出人才”、“2014重慶市十大經濟人物”、“北京市五一勞動獎章”等榮譽及獎項。



Mr. Ye Zachary Ziqing , President of Guizhou Changjiang Automobile Co., Ltd.

born in 1962, is an American citizen with ancestral roots in China Anhui. After graduated from Tianjin University in 1983 and studied in the United States in 1980s , Mr. Ye had lived and worked in America for 17 years. During this period, he worked in Ford motor company for nearly 13 years. Mr. Ye returned to China in 2005, worked for Beijing Automotive Group and Weichai Group. Currently, He is the senior vice president of FDG, the director of Hangzhou Changjiang Automobile Co., Ltd. and the president of Guizhou Changjiang Automobile Co., Ltd. Mr. Ye had been awarded many honors and awards such as “2016 China's new economic leader”, “Outstanding talents in the automotive industry of China's 30 years of reform and opening up”, “2014 Chongqing Top Ten Economic Figures” and “Beijing May 1st Labor Medal”.



陳岩，蘇伊士新創建有限公司 智慧水務與先進技術方案業務發展總監

長期任職於中國城市規劃設計研究院並擔任管理職務。2007 年至 2017 年年期間先後參與或負責的城市水務規劃設計諮詢項目近百項。

2017 年 5 月加入蘇伊士環境集團，擔任蘇伊士環境集團旗下蘇伊士新創建智慧水務與先進技術方案業務發展總監，全面負責蘇伊士大中華區（大陸，澳門，香港及台灣）智慧水務與先進技術方案業務發展。



Mr. Chen Yan ,SUEZ NWS Limited

Since 2007 to 2017, worked in China Academy of Urban Planning and Design as department director of water system planning and design institute, participate or take the lead in nearly 100 water business and environment protection planning, design and consulting project.

Since 2017 until now, worked in SUEZ-NWS as business development director of Advanced Solutions, take the lead of smart water, asset performance management, environment quality monitoring business development in Greater China.



芮勇，現任美欣達集團有限公司總裁

芮勇，男，浙江湖州人，現任美欣達集團有限公司總裁，碩士學歷，高級經濟師、會計師現兼任湖州美欣達再生資源開發有限公司董事長、美欣達智匯環境科技有限公司董事長。

芮勇作為職業經理人，帶領團隊，眾志成城，抓好執行和戰略落地。美欣達集團的萌芽—湖州絨布廠于1993年6月18日創立以來已走過了二十六年的發展歷程，芮勇作為集團總裁，帶領團隊實現並見證了美欣達在環保固廢領域的快速發展，取得了一系列非凡的成就。



Rui Yong

President of Mizuda Group Inc. (Top 500 private companies of Mainland China)

Chairman of Na Hai Environmental Co., Ltd. (hazardous waste treatment)

Chairman of Mizuda Waste Management Co., Ltd (waste collection and transportation)

Director of the board of Wanna Environment Inc. (waste incineration and power generation)

Mizuda Group is one of the leading company renowned for its transformation from a start-up in a very traditional industry to a group company involved in multiple industries through 26 years. Rui has witnessed its rapid development, serving for Mizuda for almost 20 years with the team. They have established the layout of environment protection industry and achieved the phase goals in relation to waste collection, division and treatment.



袁剛先生，現任奧特迅電力設備股份有限公司副總經理

袁剛先生，1958年2月出生，中國國籍，畢業於北京大學無線電物理專業。歷任聯想、神州數碼區域總經理，2012年10月入職深圳奧特迅電力設備股份有限公司，現任奧特迅電力設備股份有限公司副總經理、奧特迅全資子公司深圳前海奧特迅新能源服務有限公司總經理、奧特迅子公司深圳市鵬電躍能能源技術有限公司總經理。



Mr. Yuan Gang, Vice General Manager of Shenzhen Auto Electric Power Plant Co., Ltd.

Mr. YuanGang, Chinesenational, was born in February 1958 and graduated from Peking University majoring in Radio Physics. He has been Regional General Manager of Lenovo and Digital China Group. He joined Shenzhen Auto Electric Power Plant Co., Ltd. In October 2012. He is currently the Deputy General Manager of Shenzhen Auto Electric Power Plant Co., Ltd. And the General Manager of two subsidiary companies, namely Qianhai ATC New Energy Service Co., Ltd. and Shenzhen Pengdian Yueneng Technology Co., Ltd.