

2019 MIECF

Macao International Environmental
Co-operation Forum & Exhibition
2019年澳門國際環保合作發展論壇及展覽

Host



中華人民共和國澳門特別行政區政府
Government of the Macao
Special Administrative Region of
the People's Republic of China



Promoting Ecological Civilization and Green Development

28 - 30 / 03 / 2019 • MACAO

Thinking Green • Going Clean • Living Cool

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MIECF



澳門貿易投資促進局
Instituto de Promoção do Comércio e do Investimento de Macau
Macao Trade and Investment Promotion Institute

Email : miecf@ipim.gov.mo



環境保護局
Direcção dos Serviços
de Protecção Ambiental
Environmental Protection Bureau

Email : miecf@dspa.gov.mo



MIECF Official
Website

2018 MIECF

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開幕典禮 OPENING CEREMONY
12/01/2018



About MIECF

MIECF is honoured to have the support of the National Development and Reform Commission of the People's Republic of China, the Ministry of Science and Technology of the People's Republic of China, the Ministry of Industry and Information Technology of the People's Republic of China and the Ministry of Ecology and Environment of the People's Republic of China as the Special Supporting Organisations.

MIECF has been receiving generous support from the governments of the Pan-Pearl River Delta Region (including Fujian, Jiangxi, Hunan, Guangdong, Guangxi, Hainan, Sichuan, Guizhou, Yunnan and Hong Kong) and various overseas and local sectors in terms of organising high-profile delegations to take part in MIECF in Macao, which, by enabling the effective and worldwide interaction among "governments, production, education, research, applications and funds", turns the event into an international platform that fosters the development of environmental protection industry co-operation, technology transfer and sustainable development for the countries along the "Belt and Road", Pan-Pearl River Delta Region, the Guangdong-Hong Kong-Macao Greater Bay Area, Portuguese-speaking Countries, European countries and the rest of the world.

Promoting ecological civilization and green development

"Ecological civilization" advocates harmony between people and nature, which is deemed to be achievable by upholding the principles of prioritising resource conservation, environmental protection and ecological restoration, and by constructing an advanced development pattern where human-beings and the Mother Nature co-exist in harmony.

With "Promoting ecological civilization and green development" as its theme, the 2019 MIECF plays a pivotal role in promoting regional green economic exchanges and co-operation through case sharing, policy analysis, technology display and business exchange, with the objectives of accelerating the shaping of the environment, industrial structures, modes of production, and ways of life that are conducive to resource conservation and environmental protection.

The ideal environmental co-operation platform with regional focus

Hosted by the Government of the Macao Special Administrative Region of the People's Republic of China and co-organised by the governments of Pan-Pearl River Delta Region (PPRD), the Macao International Environmental Co-operation Forum & Exhibition (MIECF), an UFI approved event* since 2011, brings together an exciting line-up of international conference, exhibition, business matching and networking activities, and has established itself as an international gala in the environmental industry since 2008. In 2017, MIECF won the Award for Event Excellence of Macao 2017.

*MIECF was awarded by the Global Association of the Exhibition Industry (UFI) in 2011

Market and Policy Highlights: Co-operation in Ecology and Environment Protection - Foundation of the Development of the "Belt and Road"

The "Belt and Road" Initiative opens up unprecedented opportunities. Covering 65 countries along the route, including some of the emerging economies with the fastest GDP growth, it promotes international co-operation and creates massive business opportunities.

Policy Support and Governance : In 2017, the Ministry of Ecology and Environment of the People's Republic of China issued "The Belt and Road Ecological and Environmental Co-operation Plan" to provide support and guidance for the building of a green "Belt and Road".

Renewable energy - the rising star :

- Stable power supply is crucial to the successful implementation of infrastructure projects along the "Belt and Road".
- Abundant natural resources in Africa and Asian countries
- Growing attention to environmental benefits

Blooming industrial parks : The rapid development of industrial parks creates a strong demand for environmental service

Pursuit of a green and low-carbon ecological Greater Bay Area

- The green development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is in the limelight
- The "Framework Agreement on Deepening Guangdong-Hong Kong-Macao Co-operation in the Development of the Bay Area" reinforces the collaboration principle of prioritising ecology and green development
- The GBA is striving to become a world-class city cluster for living, employment and tourism, aiming to support the construction of the "Belt and Road" Initiative.



Privileges for MIECF exhibitors

Venue: **The Venetian Macao**

Green Matching

One-on-one, face-to-face business meetings to find the right partners from both local and overseas regions efficiently and effectively.

Exhibitor Presentations

Exclusive opportunity to present environmentally-friendly products, technologies and services to trade visitors.

Hosted Buyer Programme

Complimentary accommodation is available to hosted buyers who participate in the business matching and networking sessions. Exhibitors are recommended to invite eligible buyers to the hosted buyer programme.

Exposure Opportunities

Best chance to gain maximum exposure in a series of intensive promotion and networking activities.

2019 MIECF Highlights and Key Programmes



Green Forum

Exploring "Ecological civilization" from a wide-reaching perspective, green forums cover topics including ecological civilization, water management and green finance. World renowned visionaries, decision makers from well-known companies and policymakers have been invited to share their insights into corporate strategy, industry trends and policy updates.



Green Business Matching and Networking Activities

Tailor-made business matching and networking opportunities for communication with government officials, manufacturers, researchers, users and funding institutions.



Green Showcase

Featuring environmental products and solutions, technologies and best practices for ecological civilization and green development.



Green Public Day

Environmentally-friendly living concept and a low-carbon lifestyle will be explained to the general public through a variety of activities.



Green Business Co-operation Day

Business leaders and representatives exchange ideas to promote environmental co-operation through experience sharing, Networking Cocktail & Signing Ceremony.



2018 MIECF Key Figures



Exhibitors who aimed to build new business relationships



Exhibitors who aimed to open up the market in the Pan-Pearl River Delta Region



Participating countries / regions



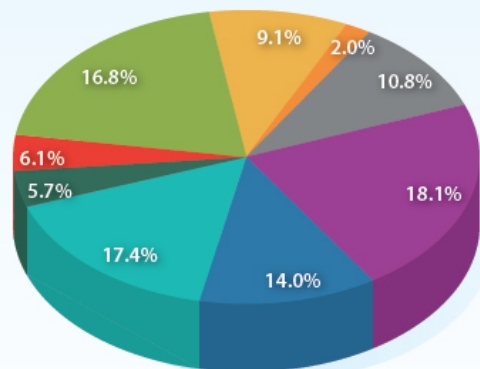
Exhibitors



Business matching sessions

2018 MIECF Attendance

- Enterpriser / Business Partners / Company Presidents / Managing Directors
- Top Management
- Senior Management (Vice President / General Manager / Director)
- Middle Management (Department Head / Manager)
- Executive (Officer, Assistant, etc)
- Academic Staff
- Government Officials
- Technical Specialists
- Others



2018 MIECF Key Exhibitors



2019 MIECF Exhibition Fees

Register on or before 31 December 2018 to enjoy 10% discount!

Raw Space (Minimum 18sqm)	
Early bird rate	MOP 900/ US\$113 (per sqm)
Standard rate	MOP 1,000/ US\$125 (per sqm)

Standard Booth (per 9sqm)	
Early bird rate	MOP 10,980/ US\$1,373 (per standard booth)
Standard rate	MOP 12,200/ US\$1,525 (per standard booth)

2019 MIECF
Event Manager



Email: miecf@koelnmesse.com.hk

Macao
Tel: (853) 8798 9675

Hong Kong
Tel: (852) 2511 8112

www.macaomiecf.com