# **2023MIECF**

Macao International Environmental Co-operation Forum & Exhibition 2023年澳門國際環保合作發展論壇及展覽





中華人民共和國澳門特別行政區政府 Government of the Macao Special Administrative Region of the People's Republic of China





## Building an Ecological Civilisation Through Innovative Initiatives

17-20/08/2023 · MACAO

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Thinking Green • Going Clean • Living Cool









#### MIECF - A Regional Platform for Effective Exchanges in Environmental Protection



The Macao International Environmental Co-operation Forum & Exhibition (MIECF) is hosted by the Government of the Macao Special Administrative Region of the People's Republic of China, with the support of the National Development and Reform Commission of the People's Republic of China, the Ministry of Science and Technology of the People's Republic of China, the Ministry of Industry and Information Technology of the People's Republic of China, and the Ministry of Ecology and Environment of the People's Republic of China, and is co-organised by the governments of the Pan-Pearl River Delta Region (PPRD).

Launched in 2008 and accredited by the Global Association of the Exhibition Industry (UFI) in 2011, MIECF has consistently improved its quality. In addition to bringing together a series of professional international forums, exhibitions, business matchmaking and networking activities, it attracted participants at home and abroad. By organising high-level delegations to take part in the event, it promotes international co-operation between governments, industries, universities, research institutes, users and investors in the environmental protection area. MIECF aims to grow into an international exchange and co-operation platform that promotes technology transfer and sustainable development for the environmental protection sector in the "Belt and Road" countries and regions, the Pan-Pearl River Delta Region (PPRD), the Guangdong-Hong Kong-Macao Greater Bay Area, Portuguese-speaking countries, European countries and the rest of the world.

#### Theme: Building an Ecological Civilisation Through Innovative Initiatives



Dedicated to the theme "Building an Ecological Civilisation Through Innovative Initiatives", the 2023MIECF will present a string of high-level themed conferences, forums, project promotion and business matchmaking among other exchange activities. It aims to support the country's pursuit of dual carbon goals, develop Macao into an ideal city for living, provide green impetus for sustainable development of the society and ecological civilisation.

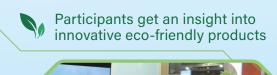
#### Green Platform Delivers Fruitful Results and Diversified Activities Create Business Opportunities



Participants were satisfied with the overall event arrangements, which enabled them to pinpoint partners, increase interaction and exchange, expand their green perspectives and fully utilise MIECF as an international green platform.



Matchmaking between exhibitors and buyers on eco-friendly tableware











Green Matching



#### Privileges for 2023MIECF Exhibitors



Green Matching

## Seminars & Presentations





Hosted Buyer Programmes

## Extensive Promotion Opportunities





#### 2023MIECF Highlights and Key Programmes

#### Green Forum

Share insights on the latest policy directions, corporate strategies and industry development trends through the Green Forum.





#### **Green Showcase**

High-potential partners from Mainland China, Macao and worldwide are invited to participate in this year's event. In addition, the exhibition will enhance the Macao-Hengqin synergy by attracting investors through exhibitions, maximising the efficacy of the event.

#### **Green Business Co-operation Day**

Create opportunities for environmental co-operation and exchange through experience sharing, networking receptions and signing ceremonies!





#### **Green Matching and Networking Activities**

Apart from constantly improving the exhibition digitalisation with AI technology, business matching and different concurrent activities will be held on-site to facilitate face-to-face communication and co-operation.

#### **Green Public Day**

A series of environmental education activities, including green tours and workshops, will be held on Green Public Day to further enhance the public's understanding of environmental protection and introduce the public to the latest information.







- Green Mobility
- Plastic Reduction
- Waste Management Solutions
- Water and Wastewater Management Solutions

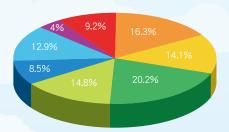


- Carbon Trading Industry
- Air Quality
- Energy Efficiency and Renewable Energy
- Green Building



- Soil Recovery and Old Site Decontamination
- Environmental Monitoring and Environmental Big Data Services
- Eco-Cities Total Solutions
- Environmentally-Friendly Products and Services

## Previous Participants



- Enterprisers / Business Partners / Company Presidents / Managing Directors
- Top Management (Vice Presidents / General Managers / Directors)
- Middle Management (Department Heads / Managers)
- Executives (Supervisors / Assistants)
- Government Officials / Public Officials
- Academics
- Technical Specialists
- Others

### A Gathering of Previous Prime Exhibitors















































#### Special Offers



Macao exhibitors can enjoy a 50% fee reduction

Non-local exhibitors can enjoy a 20% fee reduction

20% OFF

Raw Space (18 Square metres at minimum)

Standard Booth 9 square metres (3m X 3m)

Standard Rate

MOP 1,200 / USD 150 (per square metre)

Standard Rate MOP 13,450 / USD 1,680 (per standard booth)

2023 MIECF Event Manager



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